

Lüm Mobile Ambassador Terms and Conditions

April 8th, 2024

Eligibility:

- Ambassadors must be over the age of 18, and live permanently in Saskatchewan for the duration of the agreement.
- Only local Saskatchewan (306, 639, or 474 area code) phone numbers can be activated with Lüm.
- Employees of SaskTel or any dealer locations and their immediate family are not eligible.
- Must bring your unlocked device compatible with the Lüm network.

Duration:

- The ambassador agreement will run for the duration of 1-year starting on the day of Lüm services activation.

Application Process:

- Create a 60-to-90-second video sharing who you are and why you want to represent Lüm. Don't be afraid to have fun, show your personality, and make it creative!
- Submit the video to socialteam@lum.ca no later than May 15th, 2024.
- Include your full name, socials, email address, and phone number.

Selection Process:

- Ambassadors will be selected based on a variety of criteria and how well they fit with the brand and our target audience.
- Ambassadors must not be offensive, political, obscene, or otherwise insulting in any public forum including but not limited to their own social feeds.
- Ambassadors should be local to Saskatchewan, funny, authentic, organic, relevant to the brand and product, and outgoing.

Responsibilities of Brand Ambassadors:

- Share your authentic opinions about Lüm with your friends, family, and followers.

- Share or post your unique referral code to provide any new referrals \$25 off their first purchase.

Compensation/Prize:

- Selected ambassadors will receive a 1 year Lüm membership including unlimited talk & text, voicemail, and 95 GB of Canada data PLUS a bonus of 5 GB of Canada data/month. Approx. value of \$998.94.
- Lüm will not cover any termination or cancellation fees to leave your current cell phone plan provider.
- For more information or questions, please email socialteam@lum.ca

Full Terms and Conditions:

- Full terms and conditions will be provided to selected ambassadors.