

# **Lüm Mobile Social Media Contest/Giveaway**

## **Terms and Conditions**

### **Contest Terms and Conditions:**

1. Lüm Mobile Social Media contests will run periodically throughout the year. Contests will run on Facebook, Twitter, Instagram, Snapchat, and/or other social media platforms as chosen by Lüm Mobile from time to time.
2. No purchase is necessary to enter the contest.
3. All contest entries must be received before the Contest Closing Date specified within the Contest details on the Lüm Mobile Instagram or other Lüm Mobile social media platform page or as such details are otherwise communicated by Lüm Mobile by way of social media platforms or the Lüm Mobile website. Lüm Mobile accepts no responsibility and will not be liable for entries that are not received, incomplete, lost, late, misdirected or illegible for whatever reason, including without limitation, due to computer or cellular network or other system interruption, malfunction, failure, or breakdown of any kind of duration. Lüm Mobile reserves the right in its absolute discretion, without any liability to any contest entrant, to withdraw or modify the Contest should any of Lüm Mobile's systems or its network be adversely affected by any virus or other similar destructive agent during the Contest Period or in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of that interferes with the proper conduct of a Contest.
4. Lüm Mobile will make a random draw from all eligible entries received. Chances of winning are dependent upon the number of eligible entries received. Winners will be contacted via the applicable social media platform on Lüm Mobile's official account.
5. Before being declared a winner, the selected entrant must correctly answer a mathematical skill-testing question.
6. The Contest is subject to all applicable federal and provincial laws.
7. Lüm Mobile retains the right in its sole and absolute discretion to cancel this Contest.
8. Lüm Mobile retains the right in its sole and absolute discretion to change for any reason the start and/or end dates of the Contest.
9. Lüm Mobile is the sole judge and decision maker concerning any dispute regarding the application or interpretation of the Contest Rules or any other aspect of the Contest and Lüm Mobile's judgment or decision shall be final.
10. By entering the Contest you agree that you have read and are bound by the Contest rules and have complied with them.
11. Lüm Mobile will not use information provided by you to develop product or service promotions targeted directly at you as a result of your participation in this Contest, but may develop further product or service promotions and marketing campaigns that are general in nature based on the total aggregate information provided to by all participants in this Contest.
12. No communications will take place except with entrants selected in the Contest draw.
13. Each entrant acknowledges and agrees that the Contest is not administered or sponsored by Facebook, Instagram, Twitter or any other social media platform.

### **How to Enter**

1. Entrant must follow all steps specified in the Contest details on the Lüm Mobile Instagram page or as such details are otherwise communicated by Lüm Mobile by way of social media platforms



or by way of the Lüm Mobile website. All entries must be received no later than the Contest Closing Date.

2. No purchase detail. No Purchase Entry — mail-in entries must be received on or before the Contest Closing Date. Only 1 (one) mail in entry per person is permitted during the Contest Period. To enter in this form, send by mail your name, date of birth, and contact information to:

Lüm Mobile Contest  
c/o Lüm Mobile Marketing  
3rd Floor, 2121 Saskatchewan Drive  
Regina, Saskatchewan S4P 3Y2

Only one entry per social media platform, per household is permitted.

3. Any entrant determined to have created multiple Facebook, Twitter, Instagram, LinkedIn, or Snapchat accounts for the purpose of entering the Contest, using duplicate tweets or using irrelevant hashtags will be disqualified from participating in the Contest.

## **Eligibility**

1. Unless otherwise specified, the Contest is open to Saskatchewan residents only who are 18 years of age or older.
2. Employees of SaskTel/Lüm Mobile, its parent corporation or its affiliates and their immediate families (or persons with whom they are domiciled) are not eligible.
3. Any SaskTel dealers/dealer employees and their immediate families (or persons with whom they are domiciled) are not eligible.

If specified in the Contest details that all entrants must be customers, for the purposes of this eligibility rule, a customer is one who is a purchaser of service from both the date of entry into the Contest and upon the Contest draw date and whose account is in good standing with Lüm Mobile as determined by Lüm Mobile.

## **Prizes**

Prizes will vary with each Contest.

Lüm Mobile reserves the right to make substitutions for the prizes in whole or in part in the event that all or any component of the prizes is unavailable.

1. If a selected entrant cannot be reached or does not respond within 24 hours of being notified of the selection of their entry in the draw, or declines the prize, he/she will be deemed to have forfeited his/her opportunity to win, and a new entrant will be chosen.
2. By entering the Contest the winners release Lüm Mobile, Facebook, Twitter, Instagram, LinkedIn, Snapchat and the prize providers and their officers, directors and employees from all liability resulting from the award and any use of the prizes.

## **Prize Redemption and Exchange**

1. One prize will be awarded per selected entrant.
2. Prizes must be accepted as awarded, are non-transferable or exchangeable and are not redeemable for cash.
3. In order to claim a prize, the winning party must provide the following information: Name, Full Mailing Address, Phone Number.
4. Lüm Mobile is the sole sponsor of the Contest.

