

## Lüm Mobile Referral Deal Terms and Conditions

- Offer available to "**Existing**" Lüm customers that share their referral code with a friend and refer them to Lüm between March 17th and March 25th, 2025. "**Existing**" Lüm customers are defined as a customer that has an active Lüm Mobile membership.
- "**Existing**" Lüm customers receive a \$25 eGift Card from Sport Chek, President's Choice or Boston Pizza when their referral code is used by a "**New**" Lüm customer to purchase a 1 year Lüm membership plan. "**New**" Lüm customer must apply the referral code during their first membership purchase. "**New**" Lüm customers are defined as a customer that has not had a Lüm Mobile membership in the past 6 months. New Linked accounts are eligible if the linked account is a "**New**" Lüm customer.
- "**New**" Lüm customer must apply the referral code during their first membership purchase to receive the Refer a Friend discount.
- Eligible "**Existing**" customers will be sent an email with instructions on how to pick their preferred eGift Card within 14 days after March 25<sup>th</sup>, 2025 from [socialteam@lum.ca](mailto:socialteam@lum.ca) to the email address on the customer's Lüm account.
- eGift Cards will be sent from [socialteam@lum.ca](mailto:socialteam@lum.ca) to the email address on the customer's Lüm account.
- 1 month and 3 month Lüm membership plans are not eligible for the offer.
- Offer can be combined with Refer a Friend offer.
- Offer available between March 17th and March 25th, 2025 only.
- Offer is subject to change or may end at any time.
- Lüm Mobile is the sole judge and decision maker regarding any dispute regarding the application or interpretation of these Promotion Rules or any other aspect of this Promotion and Lüm Mobile's judgment or decision shall be final.