Lüm Mobile March Flash Sale Terms and Conditions

- Offer available to "New" Lüm customers that purchase a 1 year Lüm membership plan between March 17th and March 25th, 2025. "New" Lüm customers are defined as a customer that has not had a Lüm Mobile membership in the past 6 months. New Linked accounts are eligible if the linked account is a "New" Lüm customer.
- "New" Lüm customers that purchase a 1 year Lüm membership plan receive a \$100 Gift Card from Sport Chek, President's Choice or Boston Pizza. Customers must activate a device within 60 days to qualify. If a membership is not activated within 60 days after purchase, the customer is not eligible for the \$100 Gift Card.
- Offer will be applied automatically to eligible customers without the need to enter a promotion code.
- Eligible customers will be sent an email with instructions on how to pick their preferred gift card within 14 days after activation from socialteam@lum.ca to the email address on the customer's Lüm account.
- Gift cards will be mailed through Canada Post to the shipping address on the customer's Lüm account.
- 1 month and 3 month Lüm membership plans are not eligible for the offer.
- Offer can be combined with Refer a Friend offer.
- Offer available between March 17th and March 25th, 2025 only.
- Offer is subject to change or may end at any time.
- Lüm Mobile is the sole judge and decision maker regarding any dispute regarding the application or interpretation of these Promotion Rules or any other aspect of this Promotion and Lüm Mobile's judgment or decision shall be final.

